

Fall Semester 2021

BUS 4950.04/05/06 (F21-Regular) Strategic Management

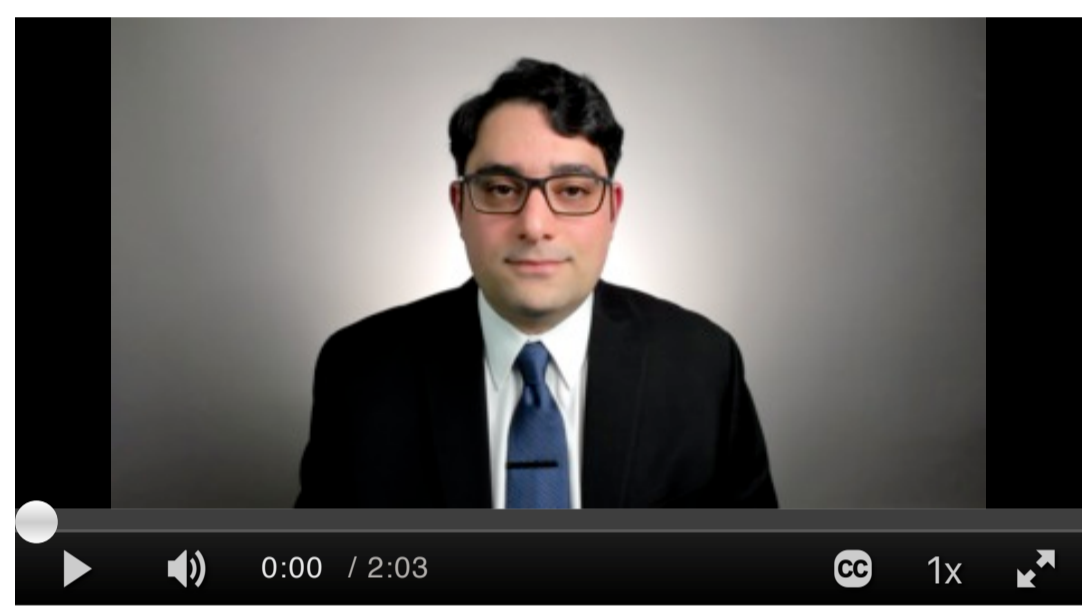
- Account
- Dashboard
- Courses
- Calendar
- Inbox
- History
- Help

- Home
- Syllabus
- Announcements
- Assignments
- Discussions
- Quizzes
- Grades
- People
- Chat
- Kaltura My Media

- View Course Stream
- View Course Calendar
- View Course Notifications

To Do

Nothing for now



Welcome to BUS 4950-Strategic Management! I am excited to have you here! Please take a moment to watch the (2:04 min) welcome video to the left to learn about the course before you begin.

Course Dates: August 19 - December 02, 2021

Instructor: Iman Hemmatian (ihemmatian@cpp.edu)

Transcript: [Welcome Video Transcript](#) ↓

To Begin: Go through the Syllabus and Start Here section, then begin Module 1. *Have a question?* Please feel free to email me directly.

[Syllabus](#)

[Start Here](#)

[Email Me](#)

To access the course materials, **click on the Module # below or access the "Modules"** in the left navigation pane.

Start Here Introduction and Course Overview	Module 1 Strategic Management	Module 2 The External Environment	Module 3 The Internal Organization
Module 4 Business-Level Strategy	Module 5 Competitive Rivalry	Mid-Term Exam Preparation	Module 6 Corporate-Level Strategy
Module 7 Merger and Acquisition	Module 8 International Strategy	Module 9 Cooperative Strategy	Review Course Summary and Wrap-Up
Final Exam Preparation			